# Privacy in the GENI project

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## **GENI** and Privacy

GENI has visionary, constructive and beneficial aims, but some of the introduce privacy-related tensions:

- Data-sharing, versus legitimate privacy expectations
- Observability, versus sensitivity of real data and real traffic
- •Monitoring (and correlation) of usage patterns, versus user consent and control over collection and disclosure
- Catering for cross-border differences in legislation and governance

Resolving these tensions can potentially

- adirectly benefit GENI participants
- remove obstacles to end-user trust and adoption
- show how to design privacy in from the outset, in the networks and distributed systems of the future

## 1 – Why is privacy an issue?

There are both 'hard' and 'soft' factors -

- Identity data as a thing of value (and therefore a target)
- Cost of compliance, balance of technology and governance
- Respect for privacy as a cultural/trust/adoption factor

When times are tough, governance ('people') measures of squeezed sooner – and harder – than technical measure But technology isn't self-managing...

## 2 – What tends to de-rail privacy discussions?

- Diversity of stakeholders and their views/goals (and what are GENI's stakeholders, exactly?)
- Lack of shared concepts and language
- "Techno-blinkers": technology input is totally valid, but can narrow the discussion and distract attention from implementation and adoption factors
- Trying to apply a linear process instead of a cyclical and iterative ("bee-hive") one

There are simple and well-tested models for building a common conceptual framework and creating a productive stakeholder dialogue

### 3 – Practicalities in the GENI context

#### Assume that:

- Privacy is really about <u>disclosure</u>... but with user control and consent;
- Privacy is about 'contextual integrity';
- Privacy is relationship-based, and can be multi-party, transitive and mediated...

(not that all those assumptions are easy to fulfil...)

- How could privacy work if it were designed in?
- What outcomes could we expect?
- How would we get there from here?

## 4 – Suggested approach

- Identify and engage with GENI stakeholders
- Establish conceptual framework for productive discussions (different perspectives, different levels)
- Contribute to a 'GENI position' on identity, privacy and governance, including cross-border use-cases
- Set goals for privacy-related GENI outcomes

How might we do GENI if we set the following goals?

- Enhance the privacy of GENI participants
- Improve privacy for Internet users in general
- Minimize privacy-related risk to GENI

# Thank you

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