

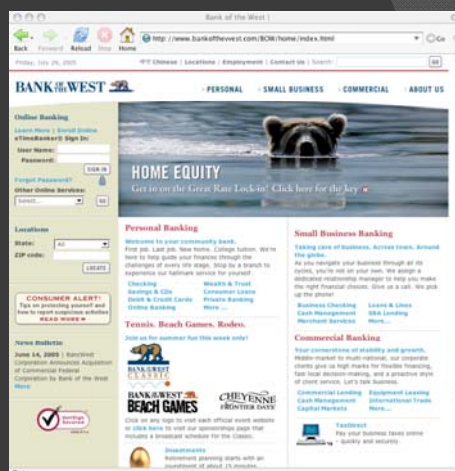
# Mobile Web Phishing Defense

**Francis Hsu**, Yuan Niu, Hao Chen  
 {fhsu, niu, hchen}@cs.ucdavis.edu  
 Computer Science, UC Davis



## Phishing

- Human factors problem – users give up credentials to the wrong party
- 2 million victims and \$1.2 billion in losses for US banks in 2003



## Goal: Eliminate phishing

- ⦿ **Problem:**

Users give up their passwords in an authentication session

- ⦿ **Solution:**

1. *Stop users before they enter passwords*
2. Remove users and passwords from the authentication session

## Mobile Device Limitations

- ⦿ Physical restrictions

- Screen size
- Input interface

- ⦿ Vendor restrictions

- Limits on running additional software
- Upgrades

## URL Display

<http://welcometo.bankofamerica.malweb.org/index.jsp>



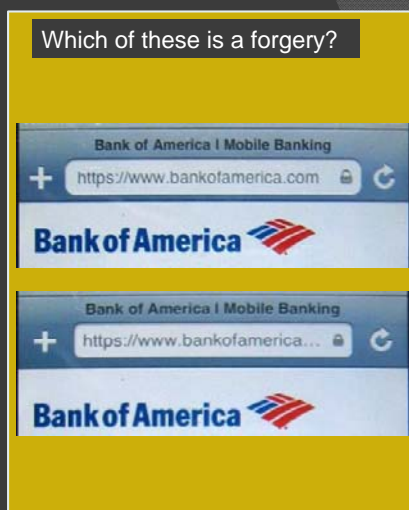
- No https indication
- Truncation from middle – lose effective second level domain
- Long URLs never fully displayed

5

## Chrome

- Lack of trusted chrome elements
- Developers actively try to remove chrome from view

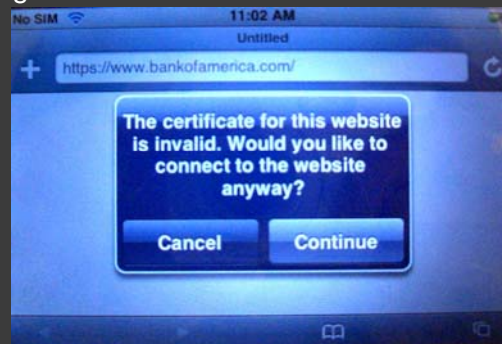
Chrome  
Page Content



6

# SSL

- What can a user do here?
- Even if they wanted to, users can't
  - Examine SSL certificates
  - Diagnose invalid certificates



7

# Mitigation Strategies

- Browser designer
  - Sites need to identify themselves to the user
  - Keep effective second level domain name
- Website authors
  - Site designers should shorten URLs
- Network administrators
  - Network level anti-phishing proxy filters

8

## Goal: Eliminate phishing

- **Problem:**

Users give up their passwords in an authentication session

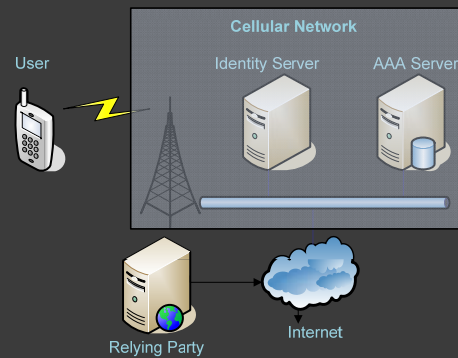
- **Solution:**

1. Stop users before they enter passwords
2. Remove users and passwords from the authentication session

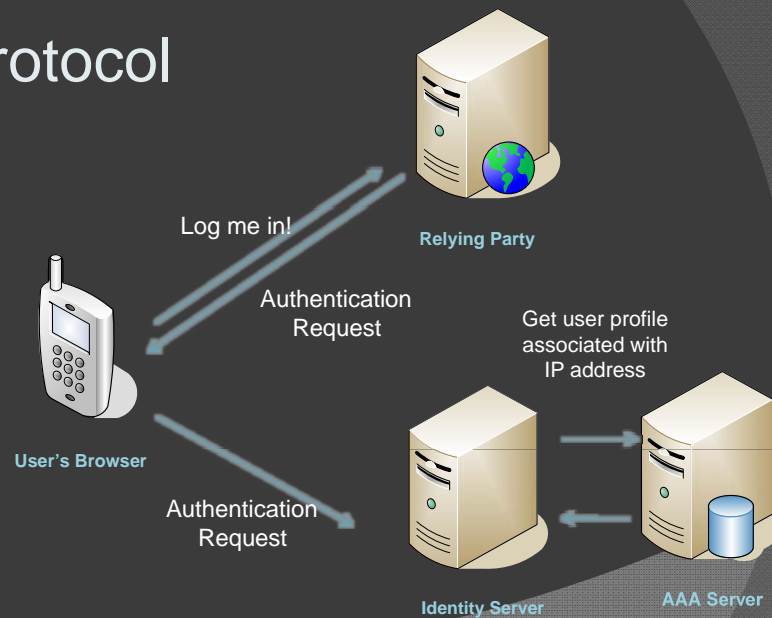
## Cellular Based Authentication

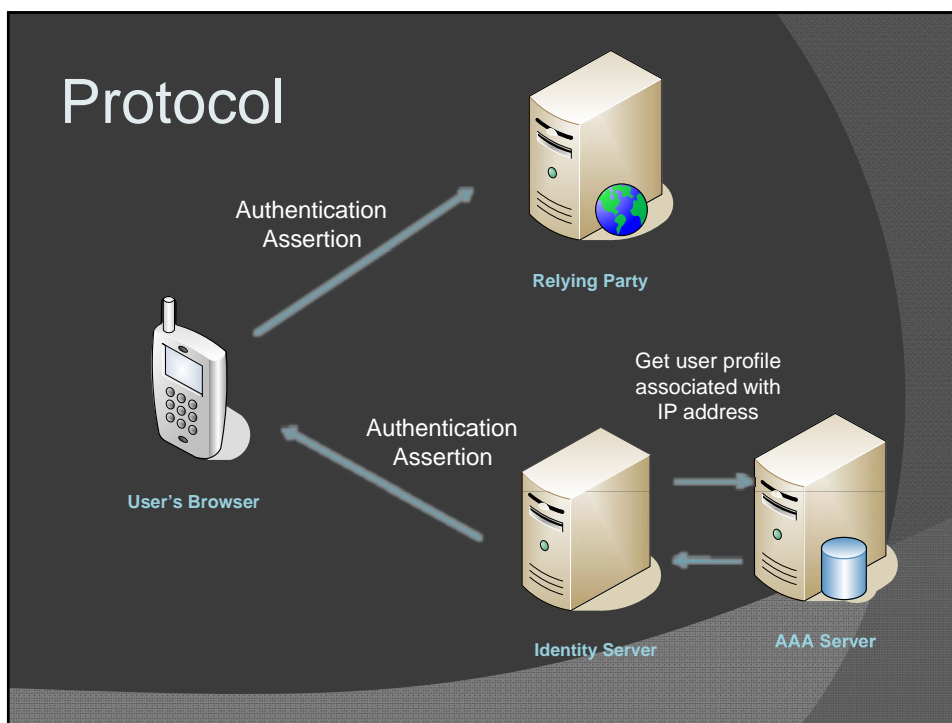
- Cellular devices authenticate to network, network authenticates user to websites
- Advantages
  - Usability – Without active user participation, users can't make security mistakes
  - Ease of deployment – Takes advantage of existing infrastructure, billions of cell phones and users
  - Trust – Wireless network authentication relatively hard to attack from the outside

# WebCallerID Architecture



## Protocol





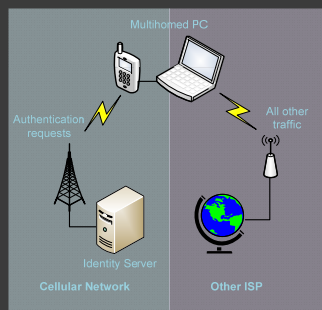
## Implementation

- Based on OpenID, but could be used with other SSO systems
- AJAX client handles all authentication for user, user simply clicks "Login" and the network handles the rest
- Unique identity per RP (directed identity) prevents colluding RPs from tracking a user across sites  
Construct identity per RP via keyed hash of (user, domain)



## Deployment

- No changes needed for user clients
- No changes needed for OpenID enabled relying parties
- Works with
  - cell phone based browsers
  - PCs with cellular modem
  - PCs with a tethered phone



Multihomed usage scenario

## Security Benefits

- Users don't need to:
  - Create and remember good passwords
  - Identify malicious relying parties
  - Carry another physical token
- Websites don't need to:
  - Store and handle user authentication data
  - Worry about phishing sites stealing valid credentials



# Mobile Device Authentication

- Multi-factor authentication
  - Many sensors – location, audio, video, wireless networks
  - Combine multiple forms of evidence to authenticate
- Passive system
  - Minimal user interaction
  - Mimics human authentication processes